

Leading & Learning – Into the future....

Mr Stuart Austin - Founder & Managing Director

Positive Perfection



CASCADE★RECRUITMENT
A Division of Cascade Cattle Corp



Focusing on inspiring young leaders and the future of agricultural education.



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Seek perfection through a positive lifestyle.



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Every action has an equal and opposite reaction.

How about this one....

Every **CHALLENGE** ...

has an equal and opposite **OPPORTUNITY!**



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Positive Perfection

- Founded in 2008 whilst living and working in Canada in full partnership w Cascade Recruitment.
- To create opportunities for youth to work in agriculture abroad.
- Placing Australians on Canadian farms and ranches and Canadians on Australian properties. Presently expanding into Europe.
- Strong industry presence – attended and presented at provincial and national events – FarmTech, AgriTrade, Farm Forum Event, National Agriculture Awareness Conference, Resourcing for the Future, Rock The Farm, Say Yes to Agriculture.
- Chaired two Alberta young farming organisations in 2009:
 - Future Agriculture Business Builders
 - Green Hectares



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So what's out there to encourage, motivate and inspire my kids to join the agriculture industry?



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Opportunities for school aged kids...

Primary Industries Education Foundation (PIEF)

In the new National Curriculum, primary industries will be compulsory for all students from kindergarten to Grade 8. Agriculture will be incorporated into existing subjects such as Geography, Science, and Maths.

www.primaryindustrieseducation.com.au



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Opportunities for school aged kids...

AgForce School to Industry Partnership Program (SIPP)

Aims to raise awareness of the importance of agriculture to Queensland's economic, environmental and social well-being through the **AgForce Rural Champion Volunteer Program**. Strategically targeting:

1. **Education sector** including students, teachers, careers advisors, teacher associations and Education Queensland.
2. **Metropolitan, regional and rural communities** across Queensland including parents of school students.
3. **Rural industry** including rural businesses and their employees as well as rural industry associations.

www.agforceqld.org.au



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Opportunities for school aged kids...

Rural Industry Training and Extension (RITE)

Provide training and employment opportunities for young people wishing to make a career in the rural industry, through school based and full time traineeships, with a minimum of 48 days paid employment.

- Certificate I in Work Readiness
- Certificate I in Rural Operations
- Certificate I in Business
- Certificate II in Agriculture
- Certificate III & IV in Agriculture (Beef Production)

www.rite.com.au



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Opportunities for school aged kids...

Queensland Chamber of Agricultural Societies Next Generation (QCAS)

Consists of 128 affiliated show societies throughout Queensland. Each society is responsible for the organisation and staging of their annual show. Few shows are identical however most feature a strong Agricultural focus.

www.qcas.net.au



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Opportunities post high school

Universities & Interstate Ag Colleges

- **University of Queensland (UQ)** – just unveiled a \$100m school of vet science to accommodate 550 students.

“This complex is the most modern in the southern hemisphere and the most comprehensive animal research and teaching centre in Australia.” Prof. Jonathan Hill

www.uq.edu.au

- **Marcus Oldham College (MOC)** - renowned as a leader in delivering quality tertiary education in Farm Business Management, Agribusiness and Horse Business Management.

www.marcusoldham.vic.edu.au



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Opportunities post high school

Australian Agricultural College Corporation (AACC)

Offers a wide range of full-time, part-time and short courses. AACC operates in locations throughout QLD, with sites increasing from 5 to 14 by 2012. The current locations include North Qld (Burdekin), Dalby, Emerald, Longreach & Mareeba.

www.aacc.edu.au



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Opportunities post high school

Nuffield Australia Farming Scholars

Part of a unique global network of farmers. Nuffield provides a scholarship scheme for the benefit of the Australian farming community. Financial assistance to the value of \$28,000.

- Opportunity to research a topic that the scholar believes will add value to the Australian agricultural industry.
- Become a member of Nuffield Australia to promote agriculture and agriculturally related issues.
- Become a member of a worldwide network of more than 1,200 Nuffield Farming Scholars, who have enjoyed the unique Nuffield experience.

www.nuffield.com.au



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Opportunities post high school

Rangelands Australia

Three levels of postgraduate programs for professional development are available.

- Graduate Certificate in Rangeland Management
- Graduate Diploma in Rangeland Management
- Master of Rangeland Management

"I have not only gained a better understanding of the place I work and live in, but I have also gained confidence in myself. I am now much more aware of regional, national and world issues, and how they impact on the pastoral industry. I have also greatly enhanced my knowledge and skills in the work that I do everyday."

Trisha Cowley, Technical Officer, Katherine, NT

www.rangelands-australia.com.au



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International education and leadership

Cattle Council Australia Rising Beef Industry Champion Initiative

Do you want to 'get involved' in the Australian beef industry? Do you want to meet like-minded young people (21-30) committed to the Australian beef industry to share ideas, create networks and contribute positively to our industry at the state, national, and international level?

Represent Australia in the Five Nations Beef Alliance Young Ranchers Forum, Denver, Colorado, USA. January 2011.

www.cattlecouncil.com.au/risingchampions



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International education and leadership

Australian Future Grain Leaders Program

Are you committed to the future of the grain industry and have an interest in developing your leadership knowledge, skills and experience?

- Meet other like minded people in the grain industry
- Develop a mentoring partnership with an industry leader
- Develop knowledge and skills to drive future grain industry change
- Take away new information and tips for your future from inspiring speakers
- Set your own goals and implement a plan to achieve these via an innovative integrated industry project

www.graingrowers.com.au



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International education and leadership

Australian Young Agribusiness Leaders Summit

The New Zealand competition has grown in stature over the 40 years of the competition to the point where nearly \$500,000 in prize money is available to the finalists with a **first prize of over \$100,000** awarded to the New Zealand Young Farmer of the Year.

“The event will portray young people involved in agriculture as multi-skilled, highly intelligent operators in a very innovative industry where productivity gains have been double those of other industries.”

Sam Inglis, Director of Corporate Training at Marcus Oldham College

www.cef.org.au



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International education and leadership

Marcus Oldham Rural Leadership Program (MORLP)

What do leaders really do?

They don't make plans; they don't solve problems; they don't even organise people. What a good leader really does is prepare the people and the organisation for change and helps them cope as they struggle through the change.

An intense five-day workshop conducted on the college campus at Geelong, commencing on the last Sunday in June each year.

www.marcusoldham.vic.edu.au



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Opportunities to get involved...

Future Farmers Network (FFN)

Australia's national network for young people in rural industries. A source of information specifically designed to help young people (18-35) in agriculture in Australia.

FFN has been operating since 2002 and operates primarily online; providing members with monthly email correspondence, opportunities to discuss agricultural issues via online discussions, and a website full of useful information.

www.futurefarmers.com.au



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Opportunities to get involved...

Future Farmers Network

Recently hosted Youth Agricultural Central, the first ever collective meeting of National youth networks. YAC was a leading youth forum that has assisted us as the next generation to build stronger networks, leverage greater opportunities and build a more connected group of industry leaders.

Over 30 youth in agriculture groups were invited with 24 from Australia and 2 from Canada being represented!



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Opportunities to get involved...

RNA Future Directions Committee

Targeting an 18-35 demographic, the FDC holds activities and events which promote and fulfill the RNA's vision and mission.

At Ekka 2009, the FDC, with the support of the Federal Department of Agriculture, Fisheries and Forestry, hosted the inaugural Learning to Lead Seminar Series and also organised the Lord Mayor's Community Trust City Meets Country Ball.

www.rna.org.au



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Opportunities to get involved...

MLA Next Generation Beef Up Forum – Cloncurry

- Information and tools for 18-35 year olds with an interest in the beef industry, held last week in Cloncurry.

Young Beef Producers Forum – Roma

- The YBPF is an educational and networking event targeted at the 18 -35 age group directly or indirectly involved in the beef industry.

November 18 – 19, 2010

www.ybpf.com.au



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What's happening abroad?

Great Potato Giveaway

City Slickers Day – Open Farm Day

100K Kitchen Party

Ag in the Classroom – Little Green Thumbs

Good Food Box Project – Community Gardens

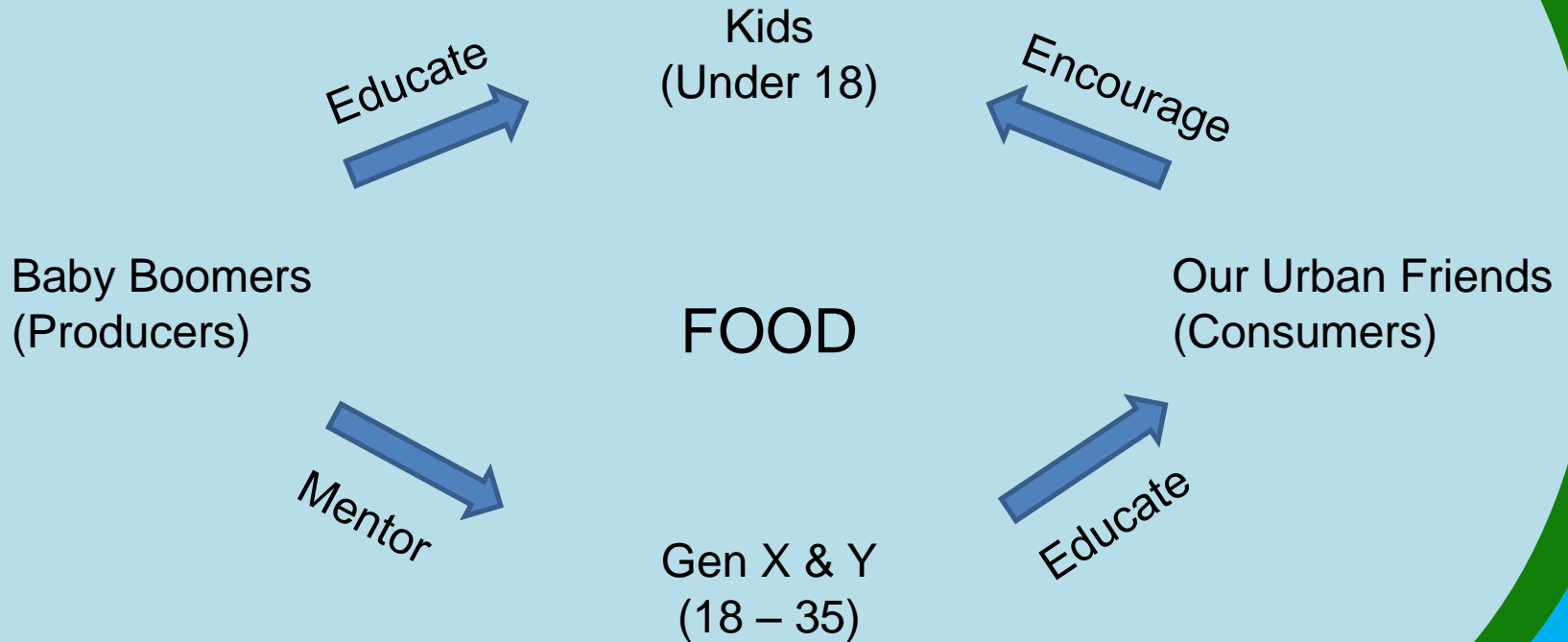


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Positive
PERFECTION
GLOBAL AGRICULTURE RECRUITMENT AND TRAINING



Where do we start?



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Where do we start?

What are the actions required?

Think globally, act locally.

Keep doing what your doing...just maintain continuous improvement.



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Thoughts on succession...

Think sustainably!

Diversify

- Cattle, grain, horticulture.

Vertically Integrate

- Flour mills, direct market to butcher, grain marketing co-operative.

Think laterally

- Rent land, agist cattle, share farm.



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Leadership? ...lets have some fun.



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GLOBAL AGRICULTURE RECRUITMENT AND TRAINING

Are you a grazier or farmer?

Are you involved in agriculture?

Are you involved in agribusiness?



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Take a moment to think about this statement...

Feeding the world,

Clothing the world,

Fueling the world.



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In the last 200 years, global food production has doubled to feed a population of 6.6 billion.

In the next 40 years, it will need to almost double again, to feed a population of 9 billion.



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The food Australian agriculture currently
produces feeds around 60 million people

....more than 2.5 times Australia's population!

That's a noble achievement. Be proud of it!



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CONGRATULATIONS!

YOU ARE FEEDING THE
WORLD.

YOU ARE A LEADER.



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Dear Gen X & Y,

Please find enclosed the agriculture industry.

We hope you build upon our foundations of economical, environmental, and social sustainability.

We have faith in you, good luck, all the best.

Sincerely,

The Baby Boomers



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To the baby boomers...

Thanks and here we come!

To the Gen X & Y's...

Let's go, we have a world to feed!



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Remember

Seek perfection through a positive lifestyle.



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